

2017 SPONSORSHIP OPPORTUNITIES

MEDTECHIMPACT
EXPO AND CONFERENCE

DEC 14-15

Venetian/Palazzo Resort,
Las Vegas, NV

Sponsorships build brand awareness and product interest beyond the exhibit booth. Ensure you stand apart from your competitors by securing an exposure package that makes a lasting impression on your target buyers.

Let us help you reach your goals.

Whether you prefer to brand your logo on exclusive items, are looking to make a splash with signage, or wish to align your brand with memorable education or experiences, we have sponsorship opportunities that will put your brand and products in the spotlight. We'll work with you to find exposure that fits with your goals and your brand. We can tailor, customize and personalize your sponsorship to meet your needs.

All Sponsorships include:

Logo recognition on digital and printed promotions pre-event, onsite and post-event promotions





PREMIUM LEVEL SPONSORSHIPS

Title Sponsor

\$50,000

2 available

This premium sponsorship offers exposure at every turn, before, during and after MedTech Impact. All promotion for the 2017 event will prominently feature your logo as a Title Sponsor, in print, online, in social media, and at the event. Additional exposure includes:

- Island booth prominently located in exhibit hall
- Lanyards
- Meter panel advertising placed in conference area
- Attendee Conference Bag (co-sponsor)
- Attendee Conference Bag Insert
- Coffee/Snack Breaks
- Welcome Party Host (F&B located in your booth)
- Conference Pen
- Conference Notepads
- Presentation Theater session
- Two full page ads in at-show event guide
- Quadruple Impact Challenge sponsor
- Dedicated promotional email to pre-registrants
- Dedicated post-event email to all registrants

Partner Level Sponsorship

\$30,000

2 available

- 10'x20' prominently located in exhibit hall
- Meter panel advertising placed in conference area
- Attendee Conference Bag Insert
- Coffee/Snack Breaks
- Conference Pen
- Conference Notepads
- Presentation Theater session
- One full page ad in at-show event guide
- Quadruple Impact Challenge sponsor
- Dedicated promotional email to pre-registrants
- Dedicated post-event email to all registrants

Innovation Challenge Sponsor

\$20,000

2 available

Position your brand as an innovation supporter with a Sponsorship of the 2017 Quadruple Impact Challenge. Exposure includes promotion during entry phase as well as at the at-show final competition. Includes single 10'x10' booth

Individual Sponsorships

Some individual sponsorships may not be available if a Premium Level Title or Partner sponsorship is already in place. Check with our team to discuss available opportunities.

Lanyard

1 available \$7,500

Meter panel - sign

10 available \$2,000

Conference Bag (co-sponsor)

4 available \$4,500

Coffee/Snack Breaks

4 available \$3,500

Welcome Party

1 available \$10,000

Bag inserts

12 available \$1,500

Conference Pen

1 available \$5,000

Conference Notepad

1 available \$5,000

Welcome Party Host (F&B in booth)

5 available \$2,000

Presentation Theater (exhibit hall)

8 available \$3,500

Event guide ad (full age)

4 available \$2,000

Dedicated promotional email to pre-registrants

4 available \$3,500

Dedicated post-event email to all registrants

4 available \$3,500

WWW.MEDTECHIMPACT.COM

Sponsorship packages can be customized to meet every objective and budget. Lets talk about your goals.

Contact us today: **Paul Steinmetz**, Exhibit & Sponsorship Sales Manager

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